

Auburn Endurance Capital Committee Meeting Minutes

Meeting Date: June 26, 2012

Time: 10:00 a.m.

Location: City Hall

Present: Cynci Calvin, Lisa Kodl, Bob A. Miller

Guests - Jim Northey, Jan Decker

Minutes:

- Minutes from June 12, 2012 Meeting approved.

Public Comment

- Jim Northey report
 - Discussed serious problems encountered with staging local events
 - NEPA (National Environmental Policy Act) may rule to require an environmental impact study for each event.
 - Order of State employee rank for working with permits/regulations: Scott Liske, then Roger Hood, then Mike Lynch; consider holding a meeting with them.
 - 2012 Auburn Criterium on hold due to lack of local merchant support
 - 2013 horseback ride/run/bike triathlon on hold.
 - Tahoe Sierra 100-Mile Mountain Bike Ride set to go.
- Jan Decker: Placer Co. Visitors Center update
 - State Park Poppy Passes available for purchase at the Downtown Auburn Placer Co. Visitor's Center.
 - New Welcome Guide available
 - Examiner newspaper (Bay Area) advertorial due out soon.
 - Consider this for 2013
 - Send copy and photos to Jan

Endurance Capital Committee's role in assisting events

- Need to define this.
- Ways to consider:
 - Publicity: Website, Visitor's Center, Auburn Journal
 - Advice on permitting process, where to find volunteers
 - Add event support section to website
 - Calendar/timeline on website

AECW Website

- Bike Auburn has a page there
- Ongoing updates being made.

Facebook Page

- Launched but not publicized: what to do next?
- <http://www.facebook.com/AuburnEnduranceCapital>

Jump Park

- Curtis from Bicycle Emporium is looking for funding
- Can send a plan to us, then to City Council
- Should be looking for seed money to raise money rather than seek full funding.

Meeting adjourned at 11:15 a.m.

Next Meeting: Tuesday, August 28, 2012, 10 a.m., Rose Room, Auburn City Hall